Be welcome to our privacy policy.

This privacy policy exists to make you understand which data is collected when you decide to use our services, why we collect these data and what we do with this.

Here, companies that use our services - and trust us their data - find all explanations about the use of this informations by our company.

We, LeadForce company, are committed to preserve your privacy. The scope of this document is to elucidate which informations are collected from our clients and incorporated in our platform, and how this data is handled and used.

The site http://mkt.leadforce.com.br/ is the address of our own **platform** that allows complete generation of analytics for **SEO** (Search Engine Optimization), **SMM** (Social Media Marketing), **PPC** (Pay Per Click) , **Leads Management** and **CRM** (Customer relationship management). Our platform integrates through an **API**, services and social networks, such as Google Adwords, Google Analytics, Facebook, Instagram, Youtube and Twitter.

If you are not in agreement with the contents of this policy, we do not recommend using our service.

About the data collection

We collect and use your information to deliver our services and to measure and improve provision of these services over their use of time.

The information is collected in the following ways:

We collect your data like **name**, **e-mail**, **username** and **password** of Google Adwords accounts, Google Analytics, Facebook, Instagram, Youtube and Twitter that you use or decided to start using at the time hired formally our services by completing our **Document Briefing**.

Eventually, the request of some additional information may be made through direct contact with the LeadForce users via email or phone.

About using the information

This term allows LeadForce to use your information for different purposes.

The **name** is the information used to set your profile on our platform as when that becomes LeadForce customer and user of our platform.

The **e-mail** is used for reports send operation. It can also be used for sending notifications, always related to contracted services.

The **username** and **password** of the selected services (Google Adwords, Google Analytics, Facebook, Instagram, Youtube and Twitter) are registered in http://mkt.leadforce.com.br/ address and then generate a **token** to integrate with our platform.

Eventually, LeadForce employees can contact you by email or phone for any questions or introduce new products and services.

About access to your information

Only LeadForce employees can access your informations. Never a private information will be shared by us.

LeadForce also commit not to sell, rent or share your information to outsiders. The only exception is in cases where such information is required in court.

The infrastructure where is the platform is a dedicated server with **Linux** operating system and **encrypted** with security certificate approved by **COMODO**.

Besides that, although we're working with good safety and security practices, no web service is completely safe against intrusion and we can not be blamed for it.

About sharing content on social networks

LeadForce is responsible for managing and sharing content on social networks (Facebook, Instagram, Youtube and Twitter) that the **customer decides to use** and that content management is done with **other tools**. The publication of the content will be made after customer approval in the social network selected using login and password inside **Briefing Document.**

On the use of information provided to our clients

Within our plataform (http://mkt.leadforce.com.br/) you can management personal informations of the peopole you relate. These data belongs to our customers, who use them and protect in accordance with their privacy policies. They are also responsible for collecting, managing and processing confidential information.

Changes to Privacy Policy

This Privacy Policy may go through updates. We recommend you frequently visit this page to see any modifications.

Before using information for purposes other than those defined in this Privacy Policy, we will ask for your permission.

Contact the LeadForce to answer questions

Any questions or doubts about our privacy policy can be clarified by contacting us. Send an email to contato@leadforce.com.br

We are located at 24, General Bento Martins St, apt 603, Porto Alegre, RS 90010080.